

# THE 3 DESIGN FIELDS

## COMMUNICATION

*The design and presentation of visual information to convey ideas and concepts.*

- Graphic Design
- Information Design
- Digital and Web Design
- Advertising
- Print Publication
- Book Illustration
- Typographic Design
- Package
- Surface Design
- Logo Design
- Brand Identity



## ENVIRONMENTAL

*The design and presentation of visual information for built/constructed environments.*

- Architectural Design
- Interior Design
- Landscape Design
- Set Design
- Exhibition/Display Design



## INDUSTRIAL

*The design and presentation of visual information for manufactured products.*

- Engineering Design
- Product Design
- Furniture
- Fashion Design

