YEAR 11
VISUAL COMMUNICATION DESIGN
Course Overview

UNIT 1 – INTRODUCTION TO VISUAL COMMUNICATION DESIGN

OUTCOME 1 – Drawing as a means of communication.

Practical design and drawing task, including final presentation for assessment.

OUTCOME 2 – Design Elements & Principles.

Practical task exploring design elements & principles, digital technology and how to 'meet a brief'.

OUTCOME 3 – Visual Communication in Context.

Written report regarding the history and evolution of visual communication design.

(Extra tasks will be incorporated in the Unit programs to cover all skills and knowledge required)

UNIT 2 – APPLICATIONS OF VISUAL COMMUNICATION DESIGN

OUTCOME 1 – Technical drawing in context.

A series of practical tasks exploring 2D and 3D technical drawing systems.

OUTCOME 2 – Type and Imagery

Practical tasks exploring type and its relationship with visual imagery.

OUTCOME 3 – Applying the design process.

Designing for a purpose and meeting a brief.

*DUE DATES are not negotiable. If work is not handed in it will not be assessed as a graded result.

IF ANY OUTCOMES ARE NOT SUBMITTED YOU WILL FAIL THE WHOLE UNIT..